



UNIVERSIDAD
DEL PACÍFICO

PERU INTERNATIONAL SUMMER COURSE

July 2023



EDUCATING RESPONSIBLE LEADERS



Universidad del Pacífico (UP) is a private university established in 1962 by a group of Peruvian entrepreneurs supported by the Society of Jesus. It is specialized in the areas of economics and business. UP has been ranked as the most prestigious higher education institution in its fields of specialization in Peru, and among the leading institutions of its kind in the Latin American region.

We currently have approximately 4500 undergraduate students and 1400 in graduate programs. We are the first Peruvian university accredited by AACSB in undergraduate programs, as well as being accredited by AMBA in graduate programs.



6
research
center

9
undergraduate
degrees

17
master's
degrees



11 ecological regions

84 types of life zones



12

world heritage

ABOUT PERU

Peru is a multiethnic country formed by the fusion of different cultures over thousands of years. It is located in the western and central part of South America and it is an extremely diverse country, with 11 ecological regions and 84 of the world's 117 different types of "life zone". It has a vast variety of scenery thanks to its geography, which also provides it with a wide range of natural resources.





COURSE ENTREPRENEURSHIP & INNOVATION

Soft Landing in Peru



Because of the importance of entrepreneurship for job creation and wealth and the importance of innovation to bring solutions to consumers -through new products, services, processes or business models. The purpose of this course is to show how entrepreneurship and innovation take place and why they are so important, especially in the Peruvian Entrepreneurial Ecosystem.

CREDITS
9 ECTS

DATE
July
9th to 15th

**TUITION
FEE***
USD 1,500

* Includes the official transcript, visits to enterprises and cultural activities.





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www.up.edu.pe/international

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